



## Eliseba Pacella

Degree in Business Administration  
Marketing

### Contact details

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### Main areas

- Marketing

### Background

Eliseba Pacella studied International Business Administration at the University of Cooperative Education Villingen–Schwenningen, specialising in "International Marketing". Subsequently, she gained experience in marketing at an international medical technology company in Germany.

Afterwards she worked for 8 years in the administration department of the German School Valencia.

Since May 2019 she has been responsible for marketing. Due to her experience and skill, she also plays a central role in office management.

### Expertise

Eliseba Pacella coordinates Lozano Schindhelm's marketing activities. She has extensive experience in event management and also focuses on community management and website maintenance. On an international level, she manages cross-border marketing activities, in coordination with the partner law firms of the Schindhelm Alliance.

She has been able to use her marketing know-how, her organisational skills and her multilingual talents successfully on several occasions at internal and external events. In addition to the Schindhelm Alliance, external associations that are closely involved with our law firm (the German–Spanish and the Austrian–Spanish Lawyers' Association and the International Advisory Group Global) also benefit from this.

Her many years of expertise in administration have enabled her to take on the role of assistant to the management with great success.

### Languages

English, German, Italian, Spanish